

# 6th Annual Sustainable Raritan River Conference and Awards Ceremony



## Valuing Natural Capital and Ecosystem Services

Rutgers Cook Campus Center  
59 Biel Road, New Brunswick, NJ 08901

Friday, June 13, 2014

---

### Conference Agenda

- 8:00 – 8:45 **Registration Opens**, Continental Breakfast and Exhibits  
*(exhibits open in the George H. Cook Room from 8:00 am to 3:30 pm)*
- 8:45 – 9:00 **Welcome** to the 6<sup>th</sup> Annual Sustainable Raritan River Conference and Awards Ceremony  
Sara Malone, Program Manager, Sustainable Raritan River Initiative, EAC Group , Rutgers  
Dr. Judy Shaw, Program Director, Sustainable Raritan River Initiative
- 9:00 – 9:20 **Introductory Session** — Valuing Natural Capital and Ecosystem Services  
Dr. James Hughes, Dean of the E.J. Bloustein School of Planning and Public Policy, Rutgers  
Jeanne Herb, Associate Director, EAC Group, Bloustein School, Rutgers
- 9:20– 10:30 **Session 1. Concepts and practice** — This session defines the concept of valuing natural capital and ecosystem services and helps answer the question, What is it?  
Stephanie Pendergrass Dalke, Project Director, Pinchot Institute for Conservation  
Michael Catania, Executive Director, Duke Farms Foundation  
*Moderator:* Ken Klipstein, Director, Watershed Protection Program, NJ Water Supply Authority  
*Responders:* Anne Heasley, Consulting Coordinator, Raritan Piedmont Wildlife Habitat Partnership  
Dr. Beth Ravit, Founder/Director, Center for Urban Environmental Sustainability
- 10:40 – 11:45 **Session 2. Examples of valuations** — This session introduces who is valuing natural capital and ecosystems services and shows some examples of where resources have been valued with a focus on public access/recreation and stormwater management/flood mitigation.  
Elizabeth Schuster, Environmental Economist, The Nature Conservancy  
John Miller, Associate and Water Resources Engineer, Princeton Hydro, LLC  
*Moderator:* Kerry Miller, Assistant Director, Association of NJ Environmental Commissions  
*Responders:* Cindy Ehrenclou, Executive Director, Raritan Headwaters Association  
Dr. Amy Soli, Science Director, Stony Brook-Millstone Watershed Association

- 11:45 – 1:00 **Buffet Lunch, Keynote & Awards**  
Dr. Robert Goodman, Dean of the School of Environmental and Biological Sciences, Rutgers  
Dr. Gerald Kauffman, Director, Water Resource Agency, University of Delaware
- Sustainable Raritan River Awards Ceremony**  
Michael Catania, Executive Director, Duke Farms Foundation  
Bill Kibler, Director of Policy and Science, Raritan Headwaters Association
- 1:00 – 2:10 **Session 3. More valuations and outcomes** — Session three continues with a discussion of how to reframe the dialogue about protecting the environment as a benefit and not just an expense and also looks at how valuations have been used to change land use decisions and ecological outcomes.  
Patricia Elkis, Deputy Director, Delaware Valley Regional Planning Commission  
Ben Spinelli, NJ Field Representative, The Conservation Fund  
*Moderator:* Debbie Mans, J.D., Baykeeper and Executive Director, NY/NJ Baykeeper  
*Responders:* Carlos Rodrigues, City Planner and Instructor, Bloustein School, Rutgers  
Brian Wahler, Mayor, Piscataway Township
- 2:10 – 3:15 **Session 4. Tangible next steps** — This final session demonstrates tools or resources that are being utilized in the valuation process and could be useful to regulatory and non-profit entities in our region.  
Julie Ulrich, Urban Strategies & Watershed Coordinator, The Nature Conservancy  
Dr. Nina Chen, Director of Conservation Investments, The Nature Conservancy  
*Moderator:* Bill Kibler, Director of Policy and Science, Raritan Headwaters Association  
*Responders:* Fran Varacalli, FAV Consulting, Franklin Township  
Mirah A. Becker, Supervisor, Middlesex County Office of Planning
- 3:15 **Wrap Up**  
Dr. Judy Shaw, Program Director, Sustainable Raritan River Initiative
- 

## And many Thanks to our Sponsors!

### Eagle Sponsors

Edward J. Bloustein School of Planning and Public Policy, Rutgers  
Pfizer, Inc.  
School of Environmental and Biological Science, Rutgers

### Blue Heron Sponsors

Langan Engineering  
Paulus, Sokolowski & Sartor

### Osprey Sponsors

Duke Farms Foundation  
Federal Business Centers  
Maraziti, Falcon & Healey  
Princeton Hydro  
Sadat & Associates  
Somerset Raritan Valley Sewerage Authority  
Van Cleef Engineering

---